ABSTRACT OF THE DISCLOSURE

Disclosed is a contents-providing service through a communication network and a system thereof and, more particularly, a method of providing a digital electronic book suitable for securing a copyright profit, by transferring a digital electronic book or digital multimedia with an advertisement. The method provides portions of a digital e-book in proportion to the degree that a user views an advertisement. Moreover, the method evaluates the e-book based on a user's acknowledgment responses to the advertisement.